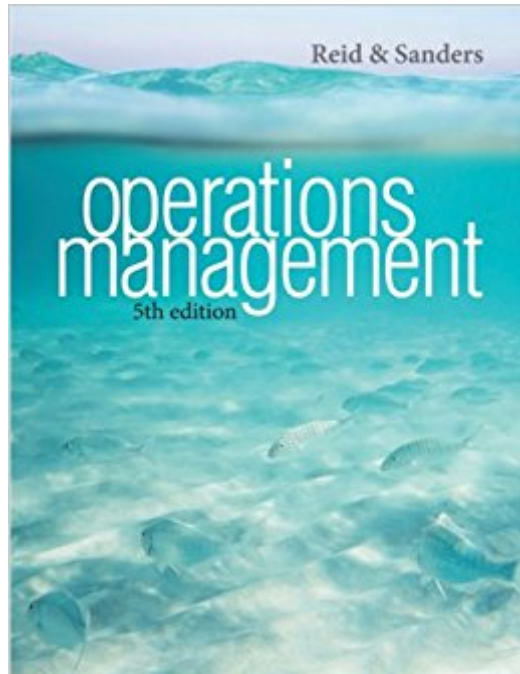


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Operations Management, 5th Edition



Synopsis

In the 5th Edition of Operations Management, Dan Reid and Nada Sanders have strengthened their commitment to improve the teaching and learning experience in the introductory operations management course. The text provides a solid foundation of Operations Management with clear, guided instruction and a balance between quantitative and qualitative concepts. Through an integrated approach, the authors illustrate how all business students will interact with Operations Management in future careers. And, with increased support for students through new pedagogy and worked out examples, the 5th Edition provides the help students need to complete the course with greater success.

Book Information

File Size: 44366 KB

Print Length: 720 pages

Simultaneous Device Usage: Up to 3 simultaneous devices, per publisher limits

Publisher: Wiley; 5 edition (October 10, 2012)

Publication Date: October 10, 2012

Sold by:Â Digital Services LLC

Language: English

ASIN: B00AHGWN1G

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #308,301 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #118

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Operations #446 inÂ Books > Business & Money > Management & Leadership > Production &

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Customer Reviews

It's a freaking math book. So boring and pages kept slipping out of my binder. However, you can't blame the book for being boring or full of math. Buy a bigger binder and use this looseleaf rather than paying more \$\$ for a binded version. Do it. No regrets.

Very good book. It gives you real life problems and examples of how to deal with such. Very easy reading and easy to understand the concepts. Some math is involved but for every new problem introduced there is an example of how to do it.

I needed this book for class, it arrived on time and is what I was looking for so it's good

Purchased book with expectation of it being in very good condition. Book is trashed. Bent corners huge sticker on the back more like used and falling apart.

First eText book. Only a few days in but so far so good and huge cost savings even over renting through campus store\

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Good read, easy to understand. Overall one of the better college texts I have had to study.

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